RapidSOS and Zetron Partner to Provide Enhanced Location to 9-1-1 Call Takers and First Responders Using Zetron MAX Call-Taking

Redmond, WA, U.S.A., January 17, 2017 – **Zetron**, a leading provider of mission-critical communication solutions worldwide, and RapidSOS today announced a strategic partnership to provide public safety agencies that use Zetron call-taking software, CAD, and radio consoles with accurate location and additional caller information from the RapidSOS Data Clearinghouse. Through this partnership, Public Safety Answering Points (PSAPs) working with Zetron will soon be able to harness data from the RapidSOS Clearinghouse — including accurate handset location from all smartphone location sensors.

Millions of smartphones and other connected devices transmit precise device-based hybrid location and additional caller information to the RapidSOS Clearinghouse when a 9-1-1 call or other request for emergency is made. Through the RapidSOS integration, PSAPs using Zetron mission-critical communications solutions will be able to query the RapidSOS Clearinghouse when a Wireless Call is received, in order to retrieve supplementary location and additional caller information through NG9-1-1 delivery mechanisms.

"We are thrilled to partner with RapidSOS to provide new capabilities to our customers," said Alice Johnson, Zetron MAX Call-Taking product manager. "RapidSOS is offering exciting opportunities for integrations into Zetron products from call-taking to dispatching to responder devices."

"We are excited to partner with Zetron to provide call takers and first responders with more data on mobile callers than ever accessible before," said Michael Martin, CEO of RapidSOS. "This partnership will allow for unprecedented data connectivity from user device to responder device — marking a transformation in how 9-1-1 call takers and first responders respond to mobile callers."

About Zetron

Zetron has been designing and manufacturing integrated mission-critical communications systems since 1980. Its offerings include IP-based dispatch, NG9-1-1 call-taking, voice logging, IP fire station alerting, CAD, mapping, and automatic vehicle location (AVL) systems. They are expandable, interoperable, and able to support geo-diverse operations. What's more, Zetron backs its products with technical support, training, and project-management services known for their skill and responsiveness. With offices in the United States, the United Kingdom, and Australia, and a global network of partners, resellers, and system integrators, Zetron has installed thousands of systems and over 25,000 console positions worldwide. Zetron is a wholly owned subsidiary of JVCKenwood Corporation. For more information, visit: **www.zetron.com**.

About RapidSOS

RapidSOS is an advanced emergency technology company. Formed in 2012 and backed by some of the world's leading Silicon Valley technologists, RapidSOS is partnering with technology companies and the public safety community to provide transformative data in emergencies. RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm's way, and link data from any connected device directly to first responders in an emergency. RapidSOS was named "2016 Start-Up of the Year" by the Consumer Technology Association, a Top Innovation of 2015 by MIT News, and Top 3 Innovative World Technologies by SXSW. Learn more at **www.RapidSOS.com**.

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